

77

Sustainability

Through our focus on sustainability, we aim to use natural resources responsibly, invest in the long-term well-being of the planet, and ensure that all people involved in our business process are treated fairly.



Sustainability Statement

Vitalograph is a global provider of medical devices and clinical drug trials services, with sites in Ireland, the UK, the USA, Germany, and Japan. Our mission is to improve patient lives through supporting our customers and partners by designing and providing market-leading respiratory diagnostic products and services.

As respiratory diagnostic specialists, we have a policy of reinvestment in research and development for the advancement of technology in this field.

We are committed to continuous improvement as we embed and implement sustainability goals within our corporate strategy.

In a world that is rapidly changing, having a clear and evolving sustainability strategy means we remain relevant, responsive, agile, and influential. It allows us to grow a resilient business, and to proudly contribute to the industry we operate in, as well as the communities we live in.

We have four key sustainability priorities:

- 1. We **innovate** to make the most effective respiratory diagnostic products and services accessible to the people who need them while never compromising on quality and safety.
- 2. We **address our environmental impact** by minimising greenhouse gas emissions and waste going to landfill arising during manufacturing and across the product life-cycle.
- **3.** We support the **communities and the localities** where we are based to have a net positive impact.
- **4.** We cultivate **partnerships** across our value chain to broaden the availability of essential, quality healthcare and to minimise negative impacts.



We commit to measuring our social and environmental impact—in addition to our financial performance. This 'triple bottom line' can be broken down into "three Ps": **profit**, **people**, and the **planet**.

Ongoing Sustainability Transformation

Through our focus on sustainability, we aim to use natural resources responsibly, invest for the long-term wellbeing of the planet, and ensure that all people involved in our business process are treated fairly.

Our ultimate goal is to be sector-leading in terms of sustainability within our own organisation, and to exert influence through partnership, advocacy, and thought leadership to improve sustainability within those areas of industry & healthcare that we operate.

www.vitalograph.com

Focus on Environment:

As part of our sustainability transformation, we have taken several actions to reduce the environmental impact of our operations including:

- Redesign of products to be less resource-intensive
- Redesign of packaging for easier recycling and reduction of content
- Application of circular economy concepts through reuse
 of materials and refurbishment of existing products
- Relocation of manufacture of many elements to our own production facilities in order to shorten the supply chain and lower carbon footprints
- Installation of low energy heating and cooling systems at our sites
- Initiating replacement of our existing fleet with electric vehicles and the installation of electric vehicle charging points
- Prioritising waste recycling by sorting waste on site

Focus on Employee Culture:

Integrity is a core value of our business. By striving to do the right thing, our collective actions make a real impact on the management of respiratory disease. Our aim is to nurture an open, diverse and inclusive culture where our employees can bring their full and best selves to work. We do this by promoting positive employee engagement which is key to attracting and retaining quality employees from diverse backgrounds, enhancing their motivation and instilling a sense of purpose. Our culture and capabilities require ongoing investment and renewal, and we do this by resourcing initiatives to support our employee well-being such as offering continuous learning and qualification opportunities, social events, pension, and financial planning advice, and the provision of healthcare and wellness schemes.

Focus on Social Initiatives:

We support local and international charitable healthcare initiatives by donating devices and software by providing expert training, and through charitable fundraising.

Focus on Local Communities:

We support our local communities by providing good quality employment and engaging in CSR initiatives including sponsorship of local sports teams, local schools, the artistic community, and local events. We also support employee engagement in charitable fundraising initiatives by offering match funding and using our social media platforms to raise public awareness of these initiatives.

Focus on Education:

We provide quality educational initiatives to our stakeholders by organising and funding topical webinars, podcasts, and live training events with industry experts. Furthermore, we promote excellence in respiratory diagnostic technique by delivering spirometry training both in-person and via online courses. We also support patient training through our AIM Inhaler Training device, designed to help improve patient inhaler use and to reduce ineffective and wasteful use of asthma medication. This type of awareness and training is critical to address the fact that 8 out of 10 people use their inhalers incorrectly. Moreover, the AIM supports patient training in the use of dry powder inhalers, reducing reliance on greenhouse gas-emitting, metered-dose inhalers.





MORE INFORMATION FOR YOU



www.vitalograph.com E: info@vitalograph.com Vitalograph (Ireland) Ltd Gort Road Industrial Estate Ennis, Co. Clare. V95 HFT4. Ireland

0



-353 (0) 65 6864100